



The Union of Vietnamese Student Associations of Southern California

**Tổng Hội Sinh Viên Việt Nam Miền Nam California**

www.tetfestival.org · PO Box 2069, Westminster, CA 92684-2069 · Tel: 714.890.1418 · Fax: 714.890.1518

# Tết Festival 2012

## Sponsorship Application

- Sponsor Pledge
- Sponsor Contract
- Sponsor Description
- Business Tax Application (DL#/SSN or FEIN and signature)
- Seller's Permit Application (SSN or FEIN and signature)  
or Special Events Certificate (DL#, Seller Permit #, and signature)
- Copy of Driver's License (must be legible)
- Payment (check or money order to UVSA)

If you are not selling items and only using your booth for exhibition please complete the Special Events Certificate. Otherwise, complete the Seller's Permit Application.

Please submit forms to our office at 12821 Western Ave Suite H, Garden Grove CA 92841. Please check our website for the latest office hours: [www.tetfestival.org](http://www.tetfestival.org)

Applications are not complete until payment is received.



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## SPONSOR APPLICATION

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MY COMPANY WOULD LIKE TO BECOME A:

- Title Sponsor (\$30,000)
- Diamond Sponsor (\$20,000)
- Gold Sponsor (\$12,000)
- Silver Sponsor (\$5,000)
- Bronze Sponsor (\$3,000)
- Media Sponsor with a trade value of \$\_\_\_\_, \_\_\_\_\_
- In-Kind Sponsor with a trade value of \$\_\_\_\_, \_\_\_\_\_

- I would like to use the Festival provided booth.
- I will be bringing my own booth.

Sponsor's Booth Preference #: \_\_\_\_\_

Sponsor's actual booth location will be assigned by the Sponsors Committee and such decision shall be final. Corner and non-corner types will remain unchanged. Sponsor will know their final location the week of the festival. The booths are provided lights and electrical outlets within 25' distance. The booths have 2 chairs, 1 table per 10x10 space.

I, \_\_\_\_\_, have read and agree to the terms and conditions stated in this contract.

\_\_\_\_\_

Sponsor's Signature

Date

\_\_\_\_\_

Festival Rep's Signature

Date



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# Tết Festival 2012

## SPONSOR CONTRACT

I. Date, time, and location for the Tết Festival:

a. Date and time:

Friday, January 27, 2012 from 2:00PM to 10:00PM  
Saturday, January 28, 2012 from 10:00AM to 10:00PM  
Sunday, January 29, 2012 from 10:00AM to 9:00PM

b. Location:

Garden Grove Park, 9301 Westminster Blvd., Garden Grove, CA 92844

II. Refund:

- a. Cancellation in writing within ten (10) days of contract execution date or December 11, 2011, whichever comes first – Full Refund.
- b. Cancellation after December 11, 2011– No Refund.

III. Required Meeting:

- a. All Sponsors are required to attend a Sponsor Meeting scheduled by UVSA. Only at the Sponsor Meeting can Sponsors pick up the tickets, parking permit, and information package.

IV. Liability and Regulations

- a. UVSA shall not be responsible for any loss to Sponsor due to natural causes or force majeure including, but not limited to, rain, thunder and lightning, and wind.
- b. Sponsor agrees to indemnify and hold harmless, UVSA, its officers and directors, agents, representatives, and employees from any and all claims, damages, losses and liabilities arising from Sponsor's participation with the Festival.
- c. UVSA assumes no responsibility for damaged or lost articles/booths/exhibits.
- d. Sponsor agrees to comply with all the regulations of the facility hosting the Festival and all federal, state, and municipal laws, including health and safety. Sponsor agrees to be responsible for collection and reporting of sales tax as required by law. Sponsor shall be responsible for obtaining all licenses, permits, health certificates or items required by governmental agencies in order that Sponsor's booth/concession may be lawfully operated.
- e. UVSA has full authority to stop Sponsor from operating, without refund, should Sponsor sell or promote products and/or services other than those stated in Sponsor's application.
- f. The following items are strictly prohibited from being sold, displayed, distributed, or used by Sponsor:
  - i. Alcoholic Beverages and Illicit Drugs
  - ii. Cigarettes
  - iii. Firecrackers, Fireworks, or Similar Items
  - iv. Weapons and Firearms
  - v. Vulgar, Offensive, Sexually Explicit, or Obscene materials as judged by UVSA, and such judgment shall be final.

Sponsor may be requested to remove a product or service displayed at the Festival at the sole discretion of UVSA if deemed unsuitable by UVSA, and such decision shall be final. Sponsor agrees that UVSA shall not be liable for any damages or losses, pecuniary or otherwise, foreseen or unforeseen, incurred by Sponsor as a result of such action.

- g. Sponsor is prohibited from soliciting, selling, and promoting its products/services, including but not limited to, distributing fliers, greater than ten (10) feet around Sponsor's booth.
- h. Sponsor agrees to be held responsible for Sponsor's (and Sponsor's staff's) own actions within Festival grounds that may result in additional fines by the city, county, or other levels of government.
- i. UVSA reserves the right to remove any Sponsors from the Festival.

I, \_\_\_\_\_, have read and agree to the terms and conditions stated in this contract.

\_\_\_\_\_

Sponsor's Signature

Date

\_\_\_\_\_

Festival Rep's Signature

Date



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# Tết Festival 2012

## SPONSOR DESCRIPTION

PLEASE LIST ALL ITEMS YOU INTEND TO DISPLAY OR SELL. ITEMS NOT LISTED OR APPROVED BY THE SPONSORS COMMITTEE MAY RESULT IN EXPULSION FROM THE FESTIVAL.

1. \_\_\_\_\_

9. \_\_\_\_\_

2. \_\_\_\_\_

10. \_\_\_\_\_

3. \_\_\_\_\_

11. \_\_\_\_\_

4. \_\_\_\_\_

12. \_\_\_\_\_

5. \_\_\_\_\_

13. \_\_\_\_\_

6. \_\_\_\_\_

14. \_\_\_\_\_

7. \_\_\_\_\_

15. \_\_\_\_\_

8. \_\_\_\_\_

16. \_\_\_\_\_

ALL SPONSORS MUST FOLLOW ADDITIONAL REGULATIONS STATED BELOW. VIOLATION OF ANY LISTED REGULATIONS WILL RESULT IN THE EXPULSION FROM THE FESTIVAL WITHOUT REFUND OF FEES. WARNINGS ARE CONSIDERED COURTEOUS AND ARE NOT REQUIRED TO EXPEL ANY SPONSOR.

1. Sponsors may not remove any part of the booth without notifying the Sponsors Committee.
2. Only designated Sponsors may have amplified sound systems. The sound level may not exceed 80 decibels. The Sponsors Committee will calibrate your system once each morning with a decibel meter. Failure to comply will result in the closure of the booth.
3. Food Sponsors are prohibited from cutting the netting screen or any part of their booth. The Health Department requires a maximum of 2 holes per booth and also requires that the back cover of the booth be down at all times. Any violation of these restrictions will result in expulsion from the Festival.
4. Sponsors are prohibited from displaying any type of promotional items outside of their booth. Sponsors may not leave any of their promotional materials in area such as Food Court, public tables, etc. If the Sponsor Committee finds any promotional item in restricted areas, Sponsor will be warned. Sponsor may only flier up to 10 feet away from their booth.
5. Please notify the Sponsor Committee if you require any special plug requests such as 220V or round plugs.
6. Sponsors are prohibited to light any type of firecrackers/fireworks on the Festival grounds. There are no warnings and any offense will result in immediate expulsion from the Festival.
7. Sponsors are prohibited from sharing or subletting any part of their booth space for any other business or sponsor.
8. Food Sponsors are required by law to have a fire extinguisher with a minimum 2-A:10-B:C rating.
9. A booth will be provided for each Sponsor. If Sponsor would like to bring your own booth, please contact us ahead.

I, \_\_\_\_\_, have read and agree to the terms and conditions stated in this contract.

\_\_\_\_\_  
Sponsor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Festival Rep's Signature

\_\_\_\_\_  
Date

**CITY OF GARDEN GROVE  
BUSINESS TAX APPLICATION**

BUSINESS TAXES AS COMPUTED BELOW ARE DUE IMMEDIATELY ON EXPIRATION DATE. PLEASE COMPLETE THIS FORM AND SUBMIT WITH PAYMENT TO THE BUSINESS TAX OFFICE. PLEASE SEE REVERSE SIDE FOR CONDITIONS OF APPROVAL\*, OR CLOSING YOUR BUSINESS\*.

(If mailing address is not the same as business location, please write mailing address below)

**MAILING ADDRESS**

**FOR ASSISTANCE  
CALL (714) 741-5074**

**VALIDATION**

OFFICE USE ONLY		
I.D.	[29]	
SIC	[30]	
N.N.	[31] EXPIRATION DATE	
1st PENALTY DATE		
ZONING CLEARANCE	YES	NO
BUILDING CLEARANCE	YES	NO

1 BUSINESS NAME (PLEASE PRINT)		2 OWNERSHIP CLASS	3 GARDEN GROVE START DATE
4 BUSINESS ADDRESS	5 SUITE/UNIT #	CITY	STATE [6] ZIP
11 BUSINESS DESCRIPTION	12 STATE RESALE NO.	13 BUS. PHONE NO.	
14 OWNER'S NAME LAST FIRST	(LIST ADDITIONAL OWNERS ON ATTACHED SHEETS)		23 HOME PHONE NO.
20 OWNER'S HOME ADDRESS	21 SUITE/UNIT #	CITY	STATE [22] ZIP
15 CA DRIVER'S LICENSE NO.	16 SOCIAL SECURITY #	19 FEDERAL EMPLOYERS IDENTIFICATION NUMBER (FEIN)	



(\*ASTERISKED WORDS ARE DEFINED ON THE REVERSE SIDE OF THIS FORM.) **TAX COMPUTATION SECTION**

**STEP 1: ENTER GROSS RECEIPTS \$ \_\_\_\_\_**

**STEP 2:** Use Chart Below for Computation of TAX DUE on Gross Receipts:  
SPECIAL EVENT BOOTH

SPECIAL EVENT BOOTH

BOOTH NUMBER \_\_\_\_\_

ENTER NO. OF DAYS \_\_\_\_\_ X \$8.50 = \$ \_\_\_\_\_

\*\*\*\*DISREGARD STEP 1\*\*\*\*\*

**IF YOU ARE CLOSING YOUR BUSINESS IN GARDEN GROVE OR NO LONGER CONDUCTING BUSINESS IN THE CITY PLEASE CALL US AT (714) 741-5074 TO REQUEST A CLOSING BILL.**

**ANY PAYMENT MADE/POSTMARKED AFTER "1ST PENALTY DATE" MUST INCLUDE AN ADDL 10% PER MONTH OR ANY PORTION THEREOF.**

IF YOU ARE CHANGING YOUR GARDEN GROVE LOCATION, CONTACT CITY HALL AT (714) 741-5074.

PLEASE COMPLETE APPLICATION IN FULL AND RETURN FORM SIGNED ALONG WITH YOUR PAYMENT IN FULL IN THE ENVELOPE PROVIDED.  
**PLEASE MAKE CHECKS PAYABLE TO "CITY OF GARDEN GROVE."**

17 Number of Employees at Garden Grove location	_____
18 Number of SQ. FT. at Garden Grove location	_____

HEREBY CERTIFY UNDER PENALTY OF PERJURY THAT THE INFORMATION ABOVE IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE AND ABILITY.

PLEASE SUBMIT SIGNED APPLICATION AND PAYMENT TO:

OWNER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

CITY OF GARDEN GROVE  
P.O. BOX 3070, GARDEN GROVE, CA 92742  
11222 ACACIA PKWY., GARDEN GROVE, CA 92740

**SWAP MEETS, FLEA MARKETS, OR  
SPECIAL EVENTS CERTIFICATION**

People who sell merchandise in California are generally required to hold a seller's permit.

You **may not** sell at this event unless you have a seller's permit or are not required to hold a permit. You are required to have a permit if you are selling, even temporarily, new or handcrafted items or used items you purchased for the purpose of reselling to others. You are not required to hold a permit if you are only making "occasional" sales, selling products that are not taxable when sold at retail, or selling on behalf of a section 6015 retailer.

Seller's permits can be obtained at any local Board of Equalization office at no cost to you. To find a Board office near you, call our Information Center at 800-400-7115 or check our website at [www.boe.ca.gov](http://www.boe.ca.gov). Permit applications can also be found online at [www.boe.ca.gov/sutax/sutprograms.htm](http://www.boe.ca.gov/sutax/sutprograms.htm). If you obtain a temporary seller's permit, the business address on your temporary permit should be the address of the temporary selling location and the mailing address should be your permanent place of business or residence.

**Occasional and Nontaxable Sales** - Occasional sellers are usually people who are not required to hold a seller's permit because they will not be making a series of qualifying sales. A person who has cleared their garage of used items *accumulated for their own use* and who sells *only* those items would usually qualify as an occasional seller, provided they make sales no more than twice in a 12-month period. Some sellers who make only nontaxable sales are also not required to hold seller's permits. Examples include sellers of fresh produce or other cold food products sold "to go." Please note, however, some food sales are taxable, including sales of food for consumption in places where admission is charged.

**Section 6015 Retailers** - Revenue and Taxation Code section 6015 relieves certain individuals of the requirement to obtain a seller's permit when: (1) the product supplier is a Board approved section 6015 retailer, (2) the product supplier reports and pays tax on the actual "retail selling price," (3) the individual is selling only those items purchased from the section 6015 retailer, and (4) the individual provides the name of the product supplier. Typical section 6015 retailers include multi-level marketing retailers that solicit sales through a network of individual salespeople/representatives (e.g., Avon, Tupperware).

**Verification of a seller's status is required by law. Please complete all four sections of this form. Please print.**

**1. EVENT INFORMATION**

EVENT NAME AND PLACE

EVENT DATE(S)

TABLE/BOOTH/LOCATION ID#

**2. VENDOR/EXHIBITOR INFORMATION**

OWNER'S NAME

MAILING ADDRESS (*street number or P.O. box*)*(city, state and zip code)*

TELEPHONE NUMBER

(       )

DRIVER LICENSE NUMBER OR STATE ID NUMBER AND STATE

TYPE OF BUSINESS, DESCRIPTION OF ITEMS TO BE SOLD/DISPLAYED

**3. STATUS** — *Check appropriate boxes, and provide requested information*

- I hold a valid seller's permit. My number is:   **S**
- No sales of tangible personal property are being made or solicited at this event.
- I am not required to hold a seller's permit because:
- My retail product sales are not subject to tax       My sales are exempt occasional sales
- I sell on behalf of a section 6015 retailer \_\_\_\_\_

**4. CERTIFICATION** — *Partners/additional sellers, complete a separate copy of this form*

*The above statements are certified to be correct to the best knowledge and belief of the undersigned.*

NAME (*typed or printed*)

TITLE

SIGNATURE

DATE





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# Tết Festival 2012

## SPONSOR PACKAGES

### Media Sponsor

Sponsor Logo on all Promotional posters (1000) and fliers (25000)  
Sponsor Logo on the Tết Festival website for One (1) Year  
One (1) 10ft by 3ft Banner display near the front gate  
Ten (10) Tết Festival Admission Tickets  
One (1) VIP sponsor Parking Permits  
One (1) VIP Sponsor Admission Badges  
\*Additional benefits dependent on trade value

### Bronze - \$3,000

Custom sponsor booth (10' x 10') at prime location on the festival grounds  
Sponsor Logo on all Promotional posters (1000) and fliers (25000)  
Sponsor Logo on the Tết Festival website for One (1) Year  
One (1) 10ft by 3ft Banner display near the front gate  
Twenty (20) Tết Festival Admission Tickets  
Two (2) VIP sponsor Parking Permits  
Two (2) VIP Sponsor Admission Badges

### Silver - \$5,000

Custom sponsor booth (20' x 10') at prime location on the festival grounds  
Sponsor Logo on all Promotional posters (1000) and fliers (25000)  
Sponsor Logo on the Tết Festival website for One (1) Year  
Two (2) 10ft by 3ft Banner displays near the front gate and main stage  
Forty (40) Tết Festival Admission Tickets  
Four (4) VIP sponsor Parking Permits  
Four (4) VIP Sponsor Admission Badges  
Honorary Plaque from the Festival Board of Directors

### Gold - \$12,000

Custom sponsor booth (30' x 10') at prime location on the festival grounds  
Sponsor Logo on all Promotional posters (1000) and fliers (25000)  
Sponsor Logo on the Tết Festival website for One (1) Year  
Three (3) 10ft by 3ft Banner displays near the front gate and main stage  
Sixty (60) Tết Festival Admission Tickets  
Six (6) VIP sponsor Parking Permits  
Six (6) VIP Sponsor Admission Badges  
Honorary Plaque from the Festival Board of Directors  
One (1) half-page Color Ad inside the Tết Festival Magazine (5000)  
Official Gold Sponsor speech at the Opening Ceremony (1 minute)  
Five (5) mentions on stage as a Gold Sponsor  
Thirty (30) Radio Impressions

### Diamond - \$20,000

Custom sponsor booth (20' x 20') at prime location on the festival grounds  
Large Sponsor Logo on all Promotional posters (1000) and fliers (25000)  
Large Sponsor Logo on the Tết Festival website for One (1) Year  
Four (4) 10ft by 3ft Banner displays near the front gate and main stage  
One (1) full-page Color Ad inside the Tết Festival Magazine (5000)  
One-Hundred (100) Tết Festival Admission Tickets  
Eight (8) VIP sponsor Parking Permits  
Eight (8) VIP Sponsor Admission Badges  
Honorary Trophy from the Festival Board of Directors  
Official Diamond Sponsor speech at the Opening Ceremony (3 minutes)  
Fifteen (15) mentions on stage as a Diamond Sponsor  
One (1) half-page Color Ad in Miss Vietnam Pageant Program Booklet (1000)  
Sixty (60) Radio Impressions  
Sixty (60) Newspaper and Magazine Impressions  
Ten (10) Television Impressions

### Title - \$30,000

Custom sponsor booth (20' x 30') at prime location on the festival grounds  
Large Sponsor Logo on all Promotional posters (1000) and fliers (25000)  
Large Sponsor Logo on the Tết Festival website for One (1) Year  
Five (5) 10ft by 3ft Banner displays near the front gate and main stage  
One (1) full-page Color Ad on back cover of the Tết Festival Magazine (5000)  
One Hundred Twenty (120) Tết Festival Admission Tickets  
Ten (10) VIP sponsor Parking Permits  
Ten (10) VIP Sponsor Admission Badges  
Honorary Trophy from the Festival Board of Directors  
Official Title Sponsor speech at the Opening Ceremony (5 minutes)  
Twenty (20) mentions on stage as a Title Sponsor  
One (1) full-page Color Ad in Miss Vietnam Pageant Program Booklet (1000)  
One Hundred (100) Radio Impressions  
One Hundred (100) Newspaper and Magazine Impressions  
Twenty (20) Television Impressions

### Additional

One (1) 10ft by 3ft Banner display near the front gate - \$500  
UVSA to print your Banner (full color) - \$100 each  
One (1) half-page B/W Ad inside the Tết Festival Magazine - \$250  
One (1) half-page Color Ad inside the Tết Festival Magazine - \$500  
One (1) full-page Color Ad inside the Tết Festival Magazine - \$1000

\*If none of these packages suit your company's needs please contact us for custom packages.

# UVSA TET FESTIVAL 2012 SPONSOR MAP

